



SESSIONS

CELEBRATING WORLD INTELLECTUAL PROPERTY DAY (IP & YOUTH INNOVATING FOR A BETTER FUTURE)

DATE: 26th APRIL – 2022
TIME: 11.00 AM - 1.00 PM



WEBINAR ON

“ROLE OF IPR IN INNOVATION ECOSYSTEM”

JOINTLY ORGANISED BY:
CSIR-NML-IPFC, JAMSHEDPUR
&
CTTC-WIPO-TISC CENTER, BHUBANESWAR

11.00 AM–11.10 AM:
Inauguration of World IP
day
**CSIR-NML-IPFC & CTTC-
WIPO-TISC Center,
Bhubaneswar**

11.10 AM–11.50 AM:
Importance of IPR for
MSME development
Dr. S. K. Pal,
Sr. Principal Scientist,
Convener-IPFC, CSIR-NML

11.50 AM–12.30 PM:
Innovation & IPR
Management for Startups &
MSME
Dr. S. K. Kar,
Head, CTTC-IPFC
UN-(WIPO)TISC-BBSR

12.30 PM – 12.50 PM:
India & International IPR
Protection system:
Mr. Sumit Kumar Behera,
Regd. Patent, Design &
Trade Mark Agent, CSIR-
NML-IPFC

12.50 PM – 1.00 PM:
About NML-IPFC
Mr. Sudhakara Rao K

**1.00 PM-1.05 PM: Vote of
thanks by Dr. AK Sahu,**
CSIR-NML-IPFC



Scope & Objectives:

The objectives of the webinar are to celebrate the world IP day and do an awareness about Intellectual Property and their role in product management, product development and promotional activities. The program will be useful for Students, Researchers, Entrepreneur, MSMEs, & Start-ups for Innovation, IPR protection, Product branding management as well as in developing their IP Portfolio.

The take away from the webinar are as follows:

- Understanding the role of Intellectual Property in business.
- Role of IPR in product development & marketing.
- How to do IPR Management & International IPR Protection

Registration Link: <https://forms.gle/bZdeCNJuunFFEVB6>

Webinar link: [Web Link for Joining NML-IPFC Webinar](#)

Join our Telegram group for more IP insights: <https://t.me/+CmwkHr675P5jZmRI>

For details, Please Contact:

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